



— Where Champions Start —

76th Running of The Aiken Trials
March 17, 2018

Vendor Application

Business Name: _____

Address: _____

City, State, Zip: _____

Contact: _____

Telephone: _____

Email: _____

Website: _____

Type of Business: _____

Description of Products: _____

We will make every effort not to have duplicates in the product mix.
Therefore, please submit your application early.
We will assign tent space on a first come, first served basis.
Returning vendors will be given special consideration.

COST:

\$150 for a vendor spot:

A 10x10 tent space with (1) 8' table provided

Or

An outside area to set up a trailer (we will limit the number of food vendors)

*Electricity is available upon request, but you must bring your own drop cord.

PAYMENT:

Enclose, with this application, a check made out to Aiken Trials, PO Box 656, Aiken, SC 29802

Vendor Information

*The Vendor Village is set up directly in front of the Outfield port-a-lets and adjacent to the beer tent and saddling paddock as to give you excellent opportunity for traffic. Announcements will also be made periodically throughout the day to invite everyone to visit.

* Each vendor will receive one (1) parking pass and two (2) vendor badges. Additional passes may be requested and will be given on a case by case basis.

* You will be able to start setting up your Vendor area no earlier than 9:00 am on Saturday morning. Gates will open at 10:00 am. Concessions and Vendors open at 11:00 am. The races are usually over by 5:30 pm.

* Advertising is available in our race program at a discounted rate to vendors: \$120 full page, \$70 for a ½ page, and \$40 for a business card size.

HISTORY

- The **AIKEN TRIALS** have been an annual event during the month of March since 1941. A series of timed flat races culminating the winter season training of some of the finest thoroughbreds in the racing community.
- The event is the first leg of Aiken's famed "**Triple Crown**" series.

RACES

- The event is structured as a typical race day featuring six races for horses meeting specific conditions running at various distances. The spectators are able to view the activities from the saddling paddock and post parade to the starting gate and winner's circle.
- There are approximately 10,000 spectators in attendance.

If you have any questions, call the Aiken Training Track office at 803-648-4631